

**The Third Annual Washington State Joint Conference on Health
Building Partnerships for Health**

**September 30 - October 2, 1996
Sheraton Tacoma Hotel and Tacoma Convention Center
Tacoma, Washington**

The purpose of this conference is to provide a forum for sharing information, skills, knowledge and experience in the health arena. The 3-day conference includes plenary sessions, keynote addresses, and concurrent breakout sessions in a variety of health fields.

The conference will emphasize the interaction and exchange of information among individuals; federal, state, and local health departments; health agencies; health providers; professional groups; and other organizations in addressing health issues.

The conference will provide an opportunity for participants to:

- Explore ways to foster partnerships among public and private health agencies.
- Update knowledge and technical skills in selected health areas.
- Develop an awareness of current and ongoing activities and research in health.
- Address cultural and social diversities.
- Participate in collegial interchange with a diverse group of health workers.

This statewide meeting is brought to you by
the Washington State Public Health Association and the Washington State Department of Health
in cooperation with
the Tacoma-Pierce County Health Department and the University of Washington, Tacoma
SEARCHN and Pacific Northwest SOPHE

Sunday, September 29

12:00 - 6:00 PM	Exhibitor Set-Up
12:00 - 5:00	WSALPHO Meeting
1:00 - 8:00	Registration
1:00 - 5:00	Organizational Meetings
6:00 - 8:00	Welcome Social

Monday, September 30

6:30 - 7:30 AM	Aerobics
7:30 - 8:30	Registration/Continental Breakfast

Welcome

8:30 - 8:45	Ronald Williams, President, WSPHA Brian Ebersole, Mayor of Tacoma George Hilton, Conference Program Chair
-------------	---

Plenary Session

8:45 - 10:00	Bruce Miyahara, Secretary, Washington State Department of Health Governor Mike Lowry, State of Washington (invited) E. Richard Brown, President, American Public Health Association
--------------	---

Break

10:00 - 10:30	
---------------	--

Concurrent Sessions

10:30 - 12:00	Improving Access as Public Health Policy (Panel) W. Featherstone Reid, Washington State Board of Health; Deborah Senn, Washington State Insurance Commissioner; Chair, Health Care Policy Board (invited); James Peterson, Unified Physicians of Washington; Bill Hagans, House of Representatives Health Care Committee
---------------	---

Families and Communities

Family Risk Assessment: Connecting Families with Community

Gretchen Zunkel, UW, Bothell; Mike McMahon, UW; Linda Cufley, Connie Lockwood, Northshore School District

Public Health and Community Partnership in Family Support Centers

Amadeo Tiam, Tacoma-Pierce County Health Department

Update: Diseases Humans Get from Animals

Rabies, Psittacosis, Hantavirus, Babesiosis, Diseases from Exotic Animals:

John Grendon, DOH; local health departments

Rural Health Network Initiative

Verne Gibbs, Community and Rural Health, DOH and Rural Health Network colleagues

Community Partnerships

Building Partnerships: Health Promotion in Communities of Color

Linda Jones and Delthia Wright-Thompson, Center for Multicultural Health

Comprehensive, Multi-Agency Umbrella of Services

Mike Taylor, North Central Education Service District; Allen Apodaca, Ricardo Lucero, NW Regional Pr

Washington State Basic Health Plan

Edgar Colon, Washington State Health Care Authority

County Data Collection: Practice Pitfalls and Successes

Sherri McDonald, Jeannie Knight, and Jennifer Luallen, Thurston County

Lunch/Free Time

12:00 - 1:30 PM **WSPHA Annual Business Meeting & Awards**

Concurrent Sessions

1:30 - 3:00

Panel: Partnerships for Managed Care

Joan Bantz, Medical Assistance Administration, DSHS

Maxine Hayes, Children and Family Health, DOH

Measles and Meningococcal Disease Updates

Southwest Washington Measles Outbreak

Southwest Washington Health District and DOH staff

Meningococcal Disease, Communicable Disease Epidemiology, Public Health Laboratories, DOH; local health departments; Oregon and Idaho health departments

Occupational Health: WISHA

Bringing the Healthcare Provider as the Employer into Compliance through 'User Friendly' and 'Safety' Assistance

Jutta Riediger, Safety and Health Alliance, Inc.

Community Assessment and Marketing

Applying a Community Assessment and Development Model

Betty Bekemeier, Rick MacCormack, Tacoma-Pierce County Health Department

Louise Parker, Washington State University

Integrating Quantitative and Qualitative Methods in Assessment

Karen Landenburg, Kathleen Shannon-Darcy, UW, Tacoma;

Rick MacCormack, Tacoma-Pierce County Health Department

Marketing in Public Health: What Do We Know?

Judith Leconte, Community and Family Health, DOH;

Ronald Snyder, Whatcom Co. Health Department; Peggy West, Region X, USPHS

Panel: Issues in HIV/AIDS Education and Prevention

Mariella Cummings, Infectious Disease & Reproductive. Health, DOH, Moderator

Data Collection and Classification Issues

Race Data from Birth Certificates: What Does It Mean?

Patricia Starzyk, Center for Health Statistics, DOH

Asian Pacific Islander Racial Classification: A Valid Variable?

Alison Leversha, SPHCM, University of Washington

School Health Partnerships

Linking Needs to Services: A Collaborative Model for School Health

Marilyn deGive, St. Martin's College

School-Based Clinics: Developing a Collaborative Relationship

Ann Chryst, SEARCHN

Preliminary Results from a 4-Year School Playground Injury Study

Richard Ellis, Community Environmental Health Program, DOH

Community Mobilization and Empowerment

American Indian Health Care Delivery Plan

Georgia Britt, Community and Rural Health, DOH

Community Mobilization and Needs Assessment on the Warm Springs Indian Reservation,

Scott McLean, RWJ "Healthy Nations" Project

Local Empowerment in Social Services: Los Angeles Case Study

Maria Cuevas, Washington State University

Unintended Pregnancy in Washington State: Impact and Interventions

Jeannette Stehr-Green, Community and Family Health, DOH

Break

3:00 - 3:30

Concurrent Sessions

3:30 - 5:00

Community Assessment Partnerships

Southwest Washington Five County Partnership for Assessment

Steve Kutz, Mason County Department of Health Services

Thurston County Strategies for a Healthy Future

Sherri McDonald, Thurston County Public Health and Social Services

Reaching Communities through Partnerships

Addressing Diversity: Cultural Brokering

Ly-Sieng Ngo and Aura Rios Erickson, Center for Multicultural Health

Overcoming Barriers to Self-Sufficiency Among Refugee Families

Emma Garkavi and Maria Francis, Center for Multicultural Health

Health Care Quality Partnerships

Partners in Quality

Tom Ansart, Washington Health Care Policy Board

Collecting Outcome and Health Status Indicators

Linda Firnberg, Medical Office Connection

Partnerships to Reduce Community Violence

Assessment of Violence Factors in Adolescent Offenders

Riley Peters, Tacoma-Pierce County Health Department

Local Public Health & Safety Network: Partners in Prevention

Janice Rabkin, Sandy Ciske, and Genevieve Rowe, SKCDPH

Gang Reduction Interagency Partnership

Carla Pohl, Tacoma-Pierce County Health Department

Reaching Mothers and Infants through Partnerships

A Partnership that Works for Post Birth Care

Beverly Jacobson, Children's Trust Foundation

Supporting Breastfeeding Infants in Childcare: A Needs Assessment

Betty Schuler and Patricia Manuel, SKCDPH

Baby Boost Information Fairs: A Program Evaluation

Janice Foster, Peace Health; Janet Primomo, UW, Tacoma

State and Local Partnerships to Prevent Lead Poisoning

Victoria DeCillo, Office of Epidemiology, DOH

Annual Report to Local Health Officials

Bruce Miyahara, Secretary, Washington State Department of Health

Reproductive Health Issues in Washington State

The Role of Intergenerational Factors in Pregnancy Outcomes

Irvin Emanuel, University of Washington

Mother's Birthweight and Future Reproduction: Preliminary Results

Wendy Leisenring, Fred Hutchinson; Michelle Williams, Irvin Emanuel,

Durlin Hickok, Kirkwood Shy, Thomas Strandjord, UW; Sharon Estee, DOH

Unintended Pregnancy in Washington State: Impact and Interventions

Jeannette Stehr-Green, Community and Family Health, DOH

Tuesday, October 1

6:30 - 7:30 AM Aerobics

8:00 - 8:45 Registration/Continental Breakfast

Plenary Session

8:45 - 10:00 *To be announced.*

Break

10:00 - 10:30

Concurrent Sessions

10:30 - 12:00 **Partnerships to Reach the High Risk**

Yakima First Steps Plus Project for Pregnant Substance Abusers

Laurie Cawthon, Dan Nordlund, Trisha Keenan, ORDA, DSHS

The WIC Program Goes to Drug Treatment Sites

Patricia Manuel, Seattle-King County Dept. of Public Health

Comprehensive Diabetes Intervention Project

Charlotte Claybrooke, Jeanne Harmon, WA State Diabetes Control Program

Medical Care in Washington State

Hospital Utilization and Financial Trends: 1976-1993

Richard Ordos, Office of Hospital and Patient Data, DOH

Preliminary Results from Washington State SHEA Project

Wei Yen and Harold Nelson, Office of Financial Management

Measuring Quality of Hospital Inpatient Care in Washington

Wei Yen, Office of Financial Management

Immunization Outreach

Assessing Immunization Status and Evaluating Education Programs

David Bibus, Jean MacDonald, Laurie Stewart, Stephen Bezruchka, Elizabeth Thomas,
and Christian Bynum, SKCDPH

Effective Immunization Outreach to Rural, Underserved Populations

Pat Brown and Darlene Hansen, Community Services, DSHS, Yakima

Parents Concerned About Immunizations: Focus Group Outcomes

David Bibus, Lauren Greenfield, Kristine Barnes, Margaret Austin, Barbara Baker, Kristi Korlak,
SKCDPH

Foodborne Disease Update

Alfalfa Sprout Outbreak, Shellfish Consumption Survey; PFGE Progress, plus other topics
by Communicable Diseases, Environmental Health Program, Public Health Laboratories, DOH;
local health departments

Clusters: Theory and Practice

Paul Stehr-Green and Juliet VanEenwyk, Office of Epidemiology, DOH

Community Planning

Hospital Discharge Planning and Long Term Care Management

Lorrie Mahar, DSHS

Retirement Migration: Implications for Health Care Delivery

Annabel Cook, Washington State University

Community Health Competencies: Educator and Employer Expectations,

sponsored by SEARCHN

Maura Egan, St. Martin's College

Lunch/Free Time

12:00 - 1:30 PM *SEARCHN Business Meeting, Health Educators, Public Health Nutrition, Environmental Health, Social Workers*

Concurrent Sessions

1:30 - 3:00 **HIV/AIDS Community Education**

Washington State HIV/AIDS Educator Awards

Coordinated by American Red Cross, Inland Northwest Chapter

HIV Prevention Community Planning

Duane Wilkerson, Infectious Diseases and Reproductive Health, DOH

Community Partnerships

Columbia Gorge Healthcare Network,

Patricia Scarola, Klickitat Valley Hospital

Pacific County Partnership for Improved Health

Kathy Spoor, Carolyn Hillery, Laurie May, Pacific County Health Department; Dee Thorp, Harbors Home Health and Hospice; Herb Whitish, Shoalwater Bay Tribe; Victor Vanderdoes, Willapa Harbor Hospital

Partnerships in Public Health,

Joan Brewster, Policy and Planning, DOH

Working Together for Improved Health

The Minority Health Coalition

Gary Tang, Asian Counseling & Referral Service; Eleta Wright, Seattle Rape Referral Center;

Mary Walls, Group Health Cooperative

The Community Health Partnership: It Works!

Darlene Smolen, S & S Associates; Marilyn Sutherland, Cowlitz County Health Department;

Kathryn Robbins, Cowlitz Blue Shield; Ken Terhaar, Kaiser Permanente; Sarah Munson, Select Care Plans; Sister Rose Marie Nigro, Peace Health

Community Research Partnership

Mary Walls and Allen Cheadle, Group Health Cooperative

Access to Health Care in Communities

Community-Based Strategies for Improving Access to Dental Care for Medicaid Children,

Peter House, UW School of Medicine

Physician Provider Survey Results: Benton-Franklin Health Dept.

Diana Shankle, Ann Lesperance, Richard Fowler; Battelle, PNWL, Sara Zirkle, Benton-Franklin Health Department; Ronald Williams, Group Health NW

Environmental Public Health Surveillance

Steve MacDonald, CDC, and Environmental Health Program, DOH

Panel: Human Genome Project Issues

Ronald Snyder, Whatcom County Health Department, Moderator

Data Development & Technical Support for Communities

Washington State Health Assessment Survey

Ken White, Washington Health Foundation

Development of an Electronic Disease Reporting System

Jac Davies and Mike Sackett, Wash. State Public Health Laboratories, DOH

Technical Support to Community Public Health & Safety Networks

Genevieve Rowe, Janice Rabkin, and Sandy Ciske, SKCDPH

Cancer Prevention Epidemiology

Estimating Rates of Repeat Breast and Cervical Cancer Screening in King County,

Lin Song, SKCDPH; Robert Fletcher, DOH

Fostering Partnerships for Cancer Prevention and Screening

June Strickland, Deb Everson, Penny Brewer, Fred Hutchinson

Population-Based Mammography Project

Jane Ballard, PRO-West

Break

3:00 - 3:30

Concurrent Sessions

3:30 - 5:00

Building Partnerships in Rural Eastern Washington

PHIP Tales from the Field; Maximizing the Role of the Consultant

Rebecca Bohorques and Charlotte Hardt, AHEC, WSU-Spokane

Partners for Prevention

Public Health Nursing and Managed Care

Janet Primomo, University of Washington, Tacoma

Working Together: UW, Bothell Nursing and the Community

Jean LaValley, UW, Bothell and Donna Edgerton, Group Health Cooperative

Long Term Health Care: Assessment and Access

Data Trends from the Nursing Home Resident Assessment System

Vincent VanderHyde, Aging and Adult Services, DSHS

Improving Access to Eye Services for Residents of Nursing Homes

Cynthia Murrill, Pacific Cataract & Laser Institute

John Randall, Yakima Indian Health Center

Health Insurance Issues

Preventive Service Utilization Among Older Women

Joseph Castorina, CDC; Kirsten Holm, Kevin Campbell, DASA/DSHS; Sharon

Estee, DOH; Stephen Taplin, Michael VonKorff, Group Health; Jo Wadsworth

The Uninsured: Findings from the RAND-RWJF Family Health Study

Wei Yen, Office of Financial Management

Washington State Adolescent Health Behaviors

Juliet VanEenwyk, Judy Schoder, Lillian Bensley, DOH

Partnerships for Reaching Special Populations

Health Care for the Homeless: Promoting Self-Care

Marilyn Levinsohn, PLU; Patty Reinkensmeyer, Group Health Cooperative

Culturally Specific Treatment for Asian Pacific Islanders with Mental Illness,

Chris Baseleon, Asian Counseling and Referral Service

New Partnerships for Health

A New Partnership between Conventional and Natural Medicine

Alonzo Plough, Sharon Stewart Johnson, Brandi Spunt, Susan Buskin, SKCDPH

Landmark: The King County Natural Medicine Clinic Project

Merrilly Manthey, Foundation for Excellence in Health Care

Communicable Disease Epidemiology

Viral Gastroenteritis Outbreak in a Nursing Home

Sherry Lipsky, Russell Alexander, SKCDPH; Arthur Marx, CDC

Hepatitis B Prevention Assessment Project

Trang Kuss, Infectious Diseases & Reproductive Health, DOH

Impact of PHIP on Environmental Health

Michael Vinatieri, Lewis County Environmental Health, Moderator

Wednesday, October 2

6:30 - 7:30 AM Aerobics

7:30 - 8:30 Continental Breakfast

Plenary Session

8:30 - 10:00 *To be announced.*

Break

10:00 - 10:30

Concurrent Sessions

10:30 - 12:00

Community Partnerships

Seattle Urban Health Alliance Community Partnership Program

Estela DeGracia and Talibah Chiku, Seattle Urban Health Alliance

Community-Based Communicable Disease Control

John Weisman, Diane Sharma, Rick MacCormack, Tacoma-Pierce County Health Department

Access to Primary Care: A Collaborative Community Approach

Anne Koepsell, Hospice of Spokane; Mary Butler, Sacred Heart Medical Center;

Denny Murphy, Health Improvement Partnership

Update on HIV/AIDS in Washington State

Epidemiology and Program Updates

Washington State Department of Health; Seattle-King County Department of Public Health

Sex in Washington State: Results of a Telephone Survey

Jeanette Stehr-Green, John Peppert, DOH; Kirsten Holm, DASA, DSHS

Vaccine Preventable Diseases: Pertussis and Measles

The Changing Epidemiology of Pertussis: An Epidemic in Children and

Adults, Chas DeBolt, M. Brown, Janice Boase, Russell Alexander, SKCDPH

Travel Related Measles

Janice Boase, Chas DeBolt, Seattle-King County Department of Public Health

Electronic Information Sharing Partnerships

INPHO: A Case Study in Collaboration

Sherrilynne Fuller, Debra Ketchell, Neil Rambo, UW Health Sciences Libraries; James Gale,

SPHCM, UW; Ron Seymour, DOH

Building a Virtual Public Health Nutrition Community

Laura Larsson, Health Services, UW; Carolyn Gleason, USPHS, Joyce Dougherty, DOH

Cooperative Partnership Programs in the Community

Institutionalization of a Bike/Helmet Safety Program in Kitsap County

Meg Hagemann and Jennifer Kraft, Bremerton-Kitsap Co. Health District

A Profit/Non-Profit Partnership for Drowning Prevention

Elizabeth Bennett, Linda Quan, Children's Hospital and Medical Center;

Lisa Roberson, Mustang Survival; Kathy Williams, DOH

Bridging the Gap: Technical Assistance to King County Business

Rosemary Byrne, Seattle-King County Department of Public Health

Intentional and Non-Intentional Injuries in Washington State

Deaths and Hospitalizations Due to Acute Poisoning in Washington, 1989-1993,

Peter Cummings, Beth Mueller, UW/Harborview, Craig Johnson, University of Washington

Association Between Homicide or Suicide and Purchase of a Handgun

Peter Cummings, Thomas Koepsell, David Grossman, UW/Harborview;

James Savarin, Robert Thompson, Group Health Cooperative

Suicide Prevention: A Community Response

Deanna Cooper, Spokane County Health District

Community Involvement: Partnerships That Work

Diana Lawless, National Environmental Training Center for Small

Communities, West Virginia University; Bill Jarocki, Drinking Water

Program, Idaho Division of Environmental Quality

Education for Prevention: Maternal and Child Health Topics

Parent Talk: Headstart and Planned Parenthood Sexuality Education

Marry Wallace, Planned Parenthood; Karen Brozovich, SKCDPH

Preventing Violence Beginning in the Early Years

Beth Brenner, Seattle-King County Department of Public Health

Prevention of Child Abuse and Neglect: A Review of the Literature

Lillian Bensley and Maria Meengs, DOH

Luncheon

12:00 - 1:30 PM

Optional Post-Conference Sessions

1:00 - 5:00 PM

Community Involvement Partnerships: Practical Applications

Diana Lawless, National Environmental Training Center for Small Communities, West Virginia University; Bill Jarocki, Drinking Water Program, Idaho Division of Environmental Quality

1:00 - 4:00 PM

INPHO Computer Training Workshop (UW -Tacoma Computer Lab)

Epi-Info Computer Training Workshop (UW-Tacoma Computer Lab)

Who should attend this conference? The conference provides a forum for those in the public health disciplines and the health-related occupations to hear the latest ideas on health. Participants will include local, tribal, and state health department staff, health professionals, health insurance and hospital planners, state agency staff, health care consultants, researchers, data analysts, program planners, managers, and policy makers. This conference is also designed to meet the requirements of RCW 43.170.140, Health Officers Annual Meeting with the Secretary of the Washington State Department of Health.

Continuing Education: Continuing education credits have been requested for nursing education contact hours, registered dietitians and dental hygienists. Physicians may earn Category II continuing education credit hours for attending this conference.

Exhibitors: Exhibits are open from 7:30 a.m. to 5:00 p.m. on Sept. 30 and Oct. 1, and from 7:30 a.m. to 1:00 p.m. on October 2. Exhibitors will have access to the Internet system, ongoing demonstrations of the Internet system, and displays and materials from a variety of health agencies. A few exhibit booths will be available for more information.

For more information:

206/364-6922 Kay DeRoos, Conference Coordinator 206/432-0761 John Church, Conference Registrar
206/361-2891 George Hilton, Program Coordinator 206/361-2899 Fax (George Hilton)

Registration: The registration fee includes all conference sessions and materials, continental breakfasts, luncheons, refreshment breaks, and writing. Refunds, minus a \$25 cancellation fee, will be issued up to September 1, 1996. No refunds will be issued after that date. See the registration form for details.

Hotel information: Convention rates have been arranged with the Sheraton Tacoma Hotel. The special Washington State Joint Conference on Health rates are in effect September 30 - October 2, 1996. Early reservations are recommended.

Sheraton Tacoma Rates: Single room \$68 plus tax Double room.....\$78 plus tax
Call the toll free reservation number at **1-800/845-9466**. Reference the Washington State Joint Conference on Health when making reservations.
4104; **address:** 1320 Broadway Plaza, Tacoma, WA 98402.

Registration Form: (One form per registration. Please make copies for additional attendees.)

The Third Annual Washington State Joint Conference on Health

September 30 - October 2, 1996 Sheraton Tacoma Hotel and Tacoma Convention Center

Please type or print:

_____ Name (to appear on name tag and participant list)	_____ Title/Position	_____ Organization
_____ Address	_____ City	_____ State
_____ Day phone	_____ FAX	_____ Internet/E-mail Address
_____ Student I.D. Number and Institution (full-time students only)	_____ Former Title/Position and Organization (retired attendees only)	

May we include the above information in a list of conference attendees? ☐ yes ☐ no
Parking is limited. Please plan to carpool. Will you need a parking lot voucher? ☐ yes ☐ no
Check if necessary: ☐ Special diet ☐ Braille or sign interpreter ☐ Other special accommodations

Registration Fee:	Entire Conference	One Day	(Select Day)		
Regular: before Sept. 1, 1996	<input type="checkbox"/> \$130	<input type="checkbox"/> \$85	<input type="checkbox"/> Mon, 9/30	<input type="checkbox"/> Tue, 10/1	<input type="checkbox"/> Wed, 10/2
after Sept. 1, 1996	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full-time student:	<input type="checkbox"/> \$ 85	<input type="checkbox"/> \$50	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retired (65 years or older):	<input type="checkbox"/> \$100	<input type="checkbox"/> \$65	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Purchase orders accepted; credit cards not accepted. Please make check or money order payable to: **Washington State Public Health Association (TIN: 91-6035626)**

Mail the completed form and payment to:

Washington State Joint Conference on Health,
WSPHA
P. O. Box 31080
Seattle, WA 98103